

Newsletter issue 1 October 2023

Welcome to the first issue of the RuralBioUp Newsletter!

Welcome to RuralBioUp!

Meet RuralBioUp, the project empowering rural regions in the European Union to expand and embrace small-scale bio-based for growth.

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Empower EU Rural Regions!

We will establish 9 Regional Hubs in 6 EU countries.

What is a Regional Hub?

It is a multi-actor community of 30 people actively involved in the local bioeconomy ecosystem and sharing a common interest in enhancing the region's transition towards circular economy, cooperating closely to identify and implement local bio-based solutions.

Regional Hubs' Composition

1. Regional Facilitator

RuralBioUp project partner who oversees and coordinates the Regional Hub activities.

2. Hub Contact Point

Representatives of the region collaborating in the Hubs' activities and identified as the main actor to continue the RuralBioUp model after the project's end.

3. Local stakeholders

- Agricultural companies
- Research & Development
- Local authorities/Policymakers
- Sector technicians
- Consortia development
- Forestry companies
- Universities
- Consultants
- Incubators
- Finance
- NGOs
- Local Operational Groups
- Agroindustry
- Trade associations
- Sector associations
- Production Districts

Primary production: Agriculture

| Puglia Regional Hub | Italy |
|--|---------|
| Pays de la Loire & Bretagne Regional Hub | France |
| Auvergne-Rhône-Alpes Regional Hub | France |
| Ireland Regional Hub | Ireland |

Primary production: Agriculture, forestry

| Lombardia Regional Hub | Italy |
|--|---------|
| Marche Regional Hub | Italy |
| BIOEAST HUB CZ Charles Spa Regional Hub | Czechia |
| Latvia Regional Hub | Latvia |
| Centru Region Regional Hub | Romania |

Get to know our Regional Hubs!

Regional Hubs here

Upcoming Events

RuralBioUp event in lasi (Romania)

20-23 November 2023 | Iasi, Romania

RuralBioUp is organising its next consortium meeting back-to-back with the <u>'Clusters meet Regions' event</u> - a conference and match-making event <u>organised</u> <u>by the European Cluster Collaboration Platform</u> on behalf of the European Commission.

In the framework of the event, **RuralBioUp will organise three sessions where stakeholders from outside the consortium will be invited** to learn more about the project, provide their feedback on project activities and start business contacts with the RuralBioUp regions:

- Focus group on the validation of the RuralBioUp online Platform a matching tool that will provide detailed information on 6 categories of bioeconomy related assets at local, regional and EU level in the afternoon of 21 November;
- **RuralBioUp networking event** will be organised in the framework of the 'Clusters meet Regions' match-making session in the afternoon of 22 November.
- Parallel session on bioeconomy where several EU-funded projects working in the field of rural development and bioeconomy in the regional context will be presented and will share their experiences in the morning of 23 November.

More information coming soon, stay tuned!

More information can be accessed here

Discover more



IFIB, the International Forum on Industrial Biotechnology and Bioeconomy

28-29 September | Florence, Italy

The International Forum on Industrial Biotechnology and Bioeconomy 2023 (IFIB) was organized by SPRING (Italian Circular Bioconomy Cluster), a project partner of the RuralBioUp consortium, Assobiotec-Federchimica, and InnovHub. This event provided a platform for global bioeconomy stakeholders to come together and engage in two-day working sessions.

Discover more

Italy Bioeconomy Pilot Study Visit

20-23 March | Milan and Turin, Italy

'Exploring Italy's Bioeconomy Together' was a pilot study visit to Italy promoted by the RuralBioUp project.

Project partners IBF and SPRING organised the pilot study visit that will feed a replication manual of guidelines for the next study visits to be organised by RuralBioUp partners in their Regional Hubs.



Go global by fostering rural innovation!

Contact us for more information

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